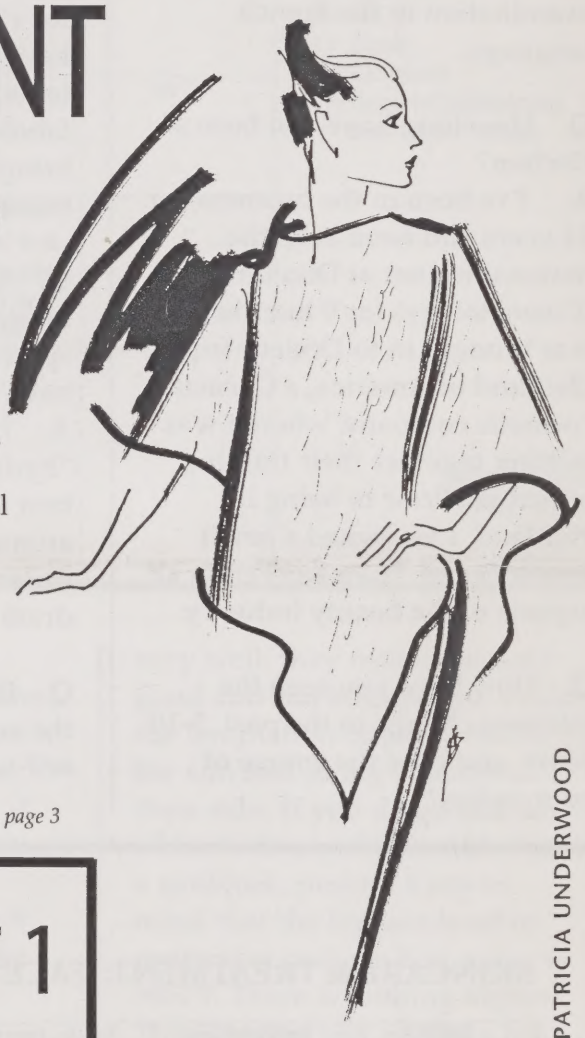
FASHION INTERNATIONAL

NEWS AND VIEWS OF THE INTERNATIONAL FASHION WORLD

VOLUME #26 / ISSUE #8

URBAN DEVELOPMENT

ACCESSORIES Fall/Holiday '99



PATRICIA UNDERWOOD

Technology continues to provide the market with new and exciting crossover materials originally developed for indus trial use. Mid century modernism is a source of inspiration for jewelry and handbag shapes and for textile patterns and prints. New finishes for metals are mixed with unusual materials like sparkling Lucite or webbing. Bodybags and wristbands are integral to this look. Key for Holiday accessories are romantic accents. There are delicate necklaces, tiny pearls or beads and worked metals that are modern versions of vintage items. Bags come in softest suede, hair calf and other fabrics, and are often trimmed with appliqués, embroidery, mirrors, etc. Rich hippie looks resurface with a multicultural spin — think Indian embroidery, fringe, and paisley patterns. Necklaces, bracelets and earrings are either minuscule or grow to oversized. Dainty cords and strings of glass

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FACING FACTS PART 1

The beauty products we tested covered both the Prestige and Mass ends of the market, and ranged from home products (candles) to the latest cosmetics available. We tested over 50 beauty products and included most of them in our survey. The products will be available in the stores in the Fall of '99 . Our silver star goes to the best products of the season.

Skincare is a priority this year, so the first part of this review is devoted to facials. We investigated how skin was treated at a well-known salon/spa versus the approach taken at a leading dermatologist's office. Our spa experience took place at the Decleor* Institute in Manhattan with Andrea Stotsky, National Trainer for Decleor and a

CIDESCO Diplomat. Decleor is credited throughout the field for having outstanding products made of the purest plant extracts. Dr. Rhoda Narins MD., P.C., and Diplomate of the American Board of Dermatology, was the dermatologist we visited at her Dermatology Surgery & Laser Center* in

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"FACING FACTS" continued from page 1

White Plains, NY

ANDREA STOTSKY

ANDREA STOTSKY of DECLEOR has the distinction of being one of the first Americans to pass the CIDESCO Diplomat (International Committee of Esthetics and Cosmetology) examination in the French language.

Q. How long have you been at Decleor?
A. I've been in the business for 14 years and have been the national trainer at Decelor (Cosmetology) for 9 months. I was brought in to Decleor from Heitland of America, a German cosmetic company, where I was putting together their training materials. Prior to being in Heitland, I've owned a small business and have worked in all aspects of the beauty industry.

Q. How have you seen the business change in the past 5-10 years and over the course of your career?
A. There have been three big changes that I have seen during the course of my career so far. People are fully embracing the fact that Aestheticians are skincare specialists and are turning to us for the answers. Men in the last 5 years are finally acknowledging that it's okay to take care of their skin, and that skincare is health- related, not just something to do for vanity's sake. Finally, there have been tremendous advances in technology, particularly the fabulous renaissance of bringing nature back into the treatment room.

Q. Are there any good techniques you've seen or any special potions/lotions that have really impressed you.
A. Truly dynamic is Decleor's "hydra floral." It harnesses the best of the Decleor expertise in aromatherapy using nature's water (ie: plant water) to hydrate the skin.

Q. Please discuss the effects of the sun and the popularity of self-tanners.
A. I'm in my mid-thirties, and I have to say that the world many of us grew up in no longer exists. Truly you must take care of your skin and watch your exposure. Submitting to the sun is no longer an option and, when you go out, wear a hat!. To obtain a healthy glow, you can use a henna-based self-tanner that will just stain the skin superficially. Remember, you have one face and a lifetime to wear it!

Q. How often does one really need to get a facial?
A. We like to professionally recommend it no less than once a season and, to reach higher personal goals, it should be at least monthly.

THE FACIAL
We started on an ergonomic bed that Andrea adjusted to put us in the most comfortable position possible. She took us through the following steps.
1. A 5-10 minute back massage to "prepare the skin to receive treatment."

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SKINCARE & TREATMENT: FACE

BIORE	Self-heating mask	basic, mass	Liked the heat it generates - you need to keep it on longer	$	M 4
DECLEOR	Cleansing oil for the face and eyes	Clear lean-looking plastic bottle	Wonderful for dry skins.Light almond smell		P 5
ESTEE LAUDER	Instant cover Compact Sunblock SPF15	Sunny yellow compact	Balm is easy to apply when you're on the go - great idea!	$22.50	P 5

CHART SCORE KEY
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* = Best New Product

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"URBAN. . ." continued from page 1

beads are often hung with crystals and tassels for an esoteric effect. In essence, the accessory picture focuses on two major trends: utility chic versus hippie chick, both tempered with a sophisticated urban edge.

At **PORTAL DESIGN** (Accessories that Matter), delicate evening handbags consist of intricate hand-woven brocades, beadwork on textured organza and paisley embroidery on crepe chiffon. Shapes are simple, top-handled flat pouches and mini totes, offered in mixed shades of silver, bronze, hot pink and olive. Outstanding items at **FRED INT.**, include the "Illuminata" shimmer nylon bags; delicate snowfall caviar beaded bags (particularly the petite bracelet strap evening purse); and for a change of mood, their urban chic herringbone mini bags and the gray flannel weekender. **BCBG** has chic felted calf basket weave totes, pony hair waist pouches, and a fun, spotted cow print wrist band and tote. BCBG's embellished flannel collection combines ladylike shapes with reptile accents, sparkle embroidery and beading. Their urban sport range includes casual body bags, shoulder bags and waist pouches, all made of matte nylon in deep shades of ruby, loden and black. At **KIPLING**, Fall '99 looks like a winning season with selections like the "Chilly," a one-shoulder body contouring messenger bag. **KIPLING SPORT's** retro-inspired designs combine nylon and neoprene. "Squash," is a citified messenger bag, while "Dribble" is a small capped backpack with double front pockets. **MENA** (Accessories that Matter), shows rich hippie looks in her "Byzantium Brocade" range in sapphire, gold and crimson. Included are day-to-evening north/south and east/west totes as well as tulip totes, a short shouldered trapezoid bag, and flat pouch. The retro hippie mood also prevails at **DOLLARGRAND** (Sola) in a mirrored disc trimmed silk handbag and shoulder tote. There are some high tech looks as well, best exemplified by the body bags in leather and suede, or all rubber combinations. Similarly streamlined are their rubber/fleece flat totes. At **ISABELLA FIORE**, her feminine floral appliquéd and fringed suede shoulder bags, and the Indian inspired group with peacock or elephant motif designs are outstanding. **RAFE** shows a witty edge this season. His classic shapes are tempered by the materials used such as wool knit (inspired by gypsy shawls), mohair, and sequins on tweed. Included are classic hobos, zip-clutch bags with top handles, totes and duffels. A knockout is the hot pink (or gray) wool zip-top bag, treated with embroidered flowers. Designer Paige Novick at **FROU** takes the high tech route with quilted techno nylon belt and hip bags in gunmetal, black and red with reflector accents. Also utilitarian is her body pack and cargo tote in gray flannel or wool chevron.

Shoe designers are incorporating futuristic styling and materials into casual footwear with iridescent and metallic fabrics, rubberized or puffy polyurethane, and latex. Sculpted silhouettes offer a touch of space age flair with rocker bottoms, molded bottoms and asymmetrical toe caps. The past returns with the '70s hippie look of molded footbeds from earth shoe days, embroidered denim, and high platforms. Linen, crepe and wool are important, but it's the leathers and gray flannels that are key for Fall. Classic shoe shapes, like the

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LAVA MANDEL

RAFE

"FACING FACTS" continued from page 2

2. Once comfortably settled on my back, Andrea cleansed my face with Velvet Cleansing Milk and followed up with a cooling Aroma floral Spray.
3. Next, was a gentle exfoliation with Phytopeel. I didn't undergo any extractions as Andrea pronounced my skin to be clean. At Decleor, extractions are down only on an as needed basis.
4. A chopped nut mask was then applied (smelled delicious), and my face was swaddled with cheese cloth, very much like a mummy. Andrea solicitously inquired if I was at all claustrophobic before proceeding.
5. While we waited for the mask to dry and do its magic, the pampering aspect of the facial really kicked in. I received a hand and arm massage and fell asleep.
6. Upon awakening the mask was peeled off, we were sprayed, and had Aromessence Neroli and Harmonic Essential cream layered on our face, as well as a mixture of Eye contour Gel and Eye and Lip Precious Balm. Once these had been applied, we were ready to go, much refreshed. Our skin felt considerably more hydrated than when we walked in.

General Review
Go to Decleor if you want a fabulous relaxing facial with all the trimmings. A facial costs $95 on average and takes approximately an hour and fifteen minutes. However, since the facial is customized, the cost and time will vary.

Doctor Rhoda S. Narins, M.D.

Q. Why did you go into facials? What was typical when you started?
A. When I first started, 30 years ago, it was evenly split between boys and girls. Now, it is mostly women over 25 years old who are listening to all of the cosmetic ads out there and using a drying soap and a super rich cream to put moisture back into their skin. What happens is adult acne, but not right away, maybe a month or two later. So, they don't always make the correlation between the breakouts and the products that they're using. If your skin is fine, you'll go to the one of the beauty company counters. Most of them have things that you don't need and – can you really do 20 steps? Who has the time! Less is more. If you're dry you may just want to wash with water. A tendency towards rosacea or diluted blood vessels would be a different program. You need to tailor your skincare program to your skin — it is vital that you do so.

Q. Peels have become tremendously popular recently, and have received attention in the media. Who needs them?
A. Everyone can benefit from a peel, the key is that it has to be tailored to the individual. What we do in my office, true exfoliation, can do good things for your skin.

Q. What is facial redness, flushed areas of the face? Is it broken capillaries?
A. This is a condition called rosacea, which is due to dilated

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SKINCARE & TREATMENT: FACE CONTINUED

Company	Product	Packaging	Remarks	Price	Mass, Score
DECLEOR	Night cream: Aromatic Harmony Balm	Clinical looking glass jar	Looks like wax, but when applied, wonderfully moisturizing - heavy duty - 100% natural	$39 - 0.5oz	P 4+
DECLEOR	Contour Mask for Eyes and Lips	Spa-like pink, white and gold	It delivers, moisturizes and decongests eye & lip area		P 5

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BATH & BODY

Company	Product	Packaging	Remarks	Price	Prestige or Mass, Score
Awake	Body hydrator/lotion	Nice, an appeal to the upscale baby boomer Aveda crowd	Light, refreshing and moisturizing - it works		P 4
Molton Brown	Vitamin A B +C Bath & Shower Gel	Clean simple shatter-free bottle - looks clean	Very moisturizing, barely any fragrance		P 5
Lafko	Kimono soap	Beautiful paper used in packaging - a wonderful houseguest gift	Moisturizing, light, pleasing fragrance	$14 for a large sized bar	P 5
Sears	Time Out collection - "fresh-picked flowers"	Pretty shatter-proof bottle	Heavy floral scent - leaves a trace scent of rubbing alcohol		M 2+
Rigaud, Paris	Environmental Bath& body lotion	Does not look as upscale as the candle	Nice light smell, light long-lasting coverage	$24 for x oz. probably luxe but packaging puts it in question	
Estee Lauder	Pleasures body lotion	packaging kind of clouded, had a glass look but actually plastic, easy to dispense	liked how it felt, non-greasy. If apply a lot fragrance gets lost and smells like rubbing alcohol	$	P 4

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blood vessels.

Q. We brought a beauty counter anti-acne /informational kit to show you today. Please comment on the Clinique, "Zits Happen" kit

A. The Clinique line was originally made for those with oily acne skin. Its gimmick is that it is a non-allergenic, but so is Revlon for that matter. Within the products contained in the kit they use salicylic acid — a BETA hydroxy, not an ALPHA hydroxy. There are BETA hydroxys and ALPHA hydroxys available today. It doesn't matter which one you use. If you have mild acne, the BETA won't hurt you. Heredity and hormones are what cause acne. Today, we have something that really works against acne. It's called acutane and it is FDA approved. There is one known side effect — you may have an abnormal child if you get pregnant when you're on it. Of course, we're very careful to properly prescribe it and potential patients are careful too (before you receive a treatment at Dr. Narins, you must fill out a very thorough health questionnaire). It's a wonderful drug, 90% who take it once never get the acne again. It changes the entire surface of your skin.

Q. Please tell us your thoughts about sun exposure and self-tanners.

A. Many of the self-tanners that are on the market today work very well, they make you look good and can help people avoid the temptation of going out in the sun and doing damage to their skin. If you do go out, use a block. Everyone should use a sunblock, period. Keep in mind that the highest level of protection you can buy today is 30SPF. There is nothing higher. The FDA has just passed a bill where the highest SPF number a manufacturer can claim is "30 UVA and UVB." That is the maximum amount of protection available. You cannot pile on different sunscreens, say a 15 plus a 30 plus an 8 and get 53. It is also a good idea to wear a hat when you're out.

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"FACING FACTS" continued from page 5

THE FACIAL

After consulting with the doctor, aesthetician Bernadine Petrucelli went quickly to work. As I had never experienced a peel before, I requested the lightest one possible. Bernadine complied and she also used a vitamin C moisturizer during the process rather than the usual hydrocortisone cream. She went through 8 quick steps.

1. Cleansed skin with non-drying cleanser.
2. Applied alcohol-free skin freshner
3. Dried skin
4. Dermagenesis machine (sandblaster/skin polisher) used on top of vitamin C moisturizer rather than hydrocortisone cream.
5. Cold compresses to soothe skin.
6. Extraction: Cleaning out the skin, with stainless steel extractors and needles.
7. Applied a moisturizer Vitamin C-cream, very thick and lubricating, that stung for about 30 seconds. (Usually uses a aloe-cortisone cream - 1% hydrocortisone.
8. Finish with soothing cold compresses on area on which extraction was performed.

General Review

The atmosphere was purposeful, clinical and no-nonsense, as we were after all in a doctor's office. A facial in a dermatiologist's office doesn't have a spa feeling — no hand or back massages here. The focus is on the face. However, like Decleor's, Doctor Narins pipes in soothing music.

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1021 Park Ave., NYC
212-838-1771

*DOCTOR NARINS
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White Plains, NY
914-684-1000
212-348-1800

BATH & BODY CONTINUED

BODY SHOP	Stress Relief - massage lotion	packaging is simple - easy to hold tube	Calming scent, very moisturizing, like the essential eucalyptus beads	$9 for 6 fl oz.	M 5
DECLEOR	Relaxing shower and Bath Gel with essential oils	Clear plastic container with bulb like top	Soothing mildly citrus-y scent - no need to apply moisturizer if you use this	$ 8.4 fl. oz.	P5
CLINIQUE	Smooth delivery body treatment	simple seagreen tube evocative of the sea	No scent, goes on beautifully, & lasts but we wish it were a tiny bit thicker	$ 6.7 fl. oz.	P 4+
CUREL	*Skin Healing Stick	no-nonsense deodorant stick look	Skin feels better instantly, see the difference in 3 days - great idea!		M 5
ORIGINS	Ginger Body Scrub - Smoothing Body Buffer	No-frills clear glass jar	Scrubs and moisturizes- we love the citrus smell		P 4+
CUREL	*Therapeutic Moisturizing Cream	medicinal white and green jar	fragrance free, non-greasy, a super moisturizer	$ - 6 oz.	M 5

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FOR THAT SPA FEELING: HOME

Company	Product	Packaging	Remarks	Price	Prestige or Mass, Score
LAFCO, New York	"Candela Profumata - melone"	Like the fax paper covering and handwritten looking label	Pleasant fruity fragrance, long-burning, made in Verona, Italy	$	P 4+
RIGAUD, Paris	Scented mini candle' "lavande" - Environmental Bath Collection	Frosted plastic box w/ white tiger stripes works for this smaller pkg. Simple frosted glass holder w/ stainless lid	Very long-lasting, sensual, relaxing bouquet	$27.50	P 4+
BANANA REPUBLIC	*Aromatic Candle in "Green Vine"	Large highball glass with cream and olive label	Maybe the longest-burning candle we've tried yet. It's like being in an herb garden		M 5
BATH & BODY WORKS	Stress Relief scent -filled candle	Large frosted tumbler with flower pattern	Defninitely calming, emits a subtle eucalyptus fragrance	$12 - 11 oz.	M 5

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"URBAN. . . " continued from page 3

Mary Jane, ballerina, slide, driving shoe and loafer, are hot. Where heels do exist, they take on new contours of slender commas, quarter-inch kidney shapes, low platforms or flexible unit bottoms: often combining with square, oblique or moon shaped toes. Fur is seen in many incarnations and is especially attractive at **SUSAN H.**, who shows plaid, herringbone and animal printed hair calf loafers. More ornate are her loafers in a green and gold cut velvet "Diamond" pattern, and the moss and terra-cotta velvet "Savonnerie" stripe. **LAVA MANDEL** (Susan Greenstadt) offers velvet platform or flat slides in rich red or blue paisley and a Chinese dragon print. **ISOTONER's** new "Impressions Collection" plays up matte satin and washable suede ballerina flats, with a soft cushioning insert that molds to the contours of the foot. Audrey Hepburn wannabees will covet the color palette of onyx, copper, silver and gold satin, and black, brown and honey suede. At **LISA B**, Mary Janes with asymmetric toe caps and molded bottoms come in gray flannel, twill or leather; while her updated '70's clog is offered in offbeat shades of nubuck. **SIGERSON MORRISON** likes pearlized metallic shades in their range of leather flats, slides and sling backs— all with slightly squared-off toe caps. Dressier is the suede pump in pale dusty pink with a high slender heel and square vamp. A strip of black leather runs midway up the front. At **HUSH PUPPIES** there are sporty hybrid athletic shoes with molded bottoms in suede and leather. "Sophia," in black/brown suede, is an updated penny loafer with squared-off toe. Another version in deep moss green features a silver "H" hardware accent across the vamp.

All the top trends are reflected in hosiery as well. **HOT SOX** has a rich hippie look that surfaces in the "Artisan Culture" group. There are vividly hued floral tapestries, Indian blanket patterns, and artisan stripe/floral panel insert trouser socks. For a true touch of luxury, **RALPH LAUREN** does trouser socks in a luster floral tapestry nylon and a wallpaper floral. More muted florals turn up in Fairisle cotton socks and the heirloom floral cotton trouser socks. **BIELLA** offers sinful indulgence with cashmere tights and velvet leggings, plus anklets

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"URBAN. . . " continued from page 7

in a super luxe cashmere jersey or a basket weave texture, in subtle shades of moss, lilac, gray heather et al. Biella also shows extra fine merino wool/nylon blends, angora/nylon and mohair/merino blends.

In jewelry, what seems most appropriate now is delicacy and multi-culturalism. Fitting the mood perfectly are the contemporary and traditional designs in glass beaded jewelry from Nepal. **AID THROUGH TRADE** offers hand crafted necklaces, bracelets, and earrings that are remarkable for their fine workmanship. Each piece is composed of tiny glass beads, sewn, loomed or braided tightly together. The outstanding piece is the Celtic knot choker, but also stunning are the twist necklaces and the endless knot choker — ideal for '90s flower children. Also meticulously hand-crafted are the intricate patterned beaded wrist bands in imported glass from **THE HUICHOL COLLECTION** (Fragments). The artists participating inhabit remote mountain areas of Mexico, and their designs reflect their spirituality and nature based lifestyle. At **PLAISIR d'OFFRIR** by **ELIZABETH ERRICO** (Fragments), glass and crystal beads from all parts of the globe are transformed into bracelets, necklaces and chokers. These pieces are hand knotted on different colored silks and come in both silver and gold tones. "Petit Plaisir" uses a smaller scale to highlight the hand painted glass bead on a rope of small glass beads with metallic interior colors. Perhaps the stars of the collection are her Dr. Zhivago inspired romantic mink choker and cuff. Both feature magnificently luminous beads in artic shades of blue. At **DE RENAUDIN**, jewelry and table top accessories are fashioned from natural bovine horn that is painstakingly selected from around the world. Their specialized techniques reveal the beauty and subtle color variations of the horn. The laminated carved bracelets and the "Ovum" pendant suspended from a black cord are striking examples.

Hats off to the milliners. Fall/Holiday offers something for every taste. **PATRICIA UNDERWOOD** continues to astound with her creativity. Her leather and nubuck "baby bonnet" and the "hippie" are definite must-haves. She takes on the'70s as well with cheeky felt "newsgirl" and "newsboy" hats, and Audrey Hepburn inspired cashmere kerchiefs with leather edging. In addition, there's a gorgeous cashmere shrug and the ultimate poncho in softest cashmere/mohair. **LINDA ASHTON** has hand blocked velour felts in offbeat shades. Her witty bell shapes are stunning. These are trimmed with contrasting color appliques in oak, elm and maple leaf motifs. Also citified are her high crowned, stylized fedoras with rickrack and button trims.

Other accessory must-have items include **VIVIENNE WESTWOOD's** (Moonbat Co, Ltd.) Inca patterned stoles and woolly Peruvian caps; **ISOSPORT's** stretch suede glove accented with wrist strap and durable Isosilk lining that conforms to the hand; **TOTES** minuscule 7" pocket wonder (oversized when open) umbrella, and their innovative Automatic Nightlighter umbrella in black, navy or crimson, which lights up at the flick of a button on the handle.

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Special thanks to the following for helping test the wide range of products we received.

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